



March 2024

Greetings!

The Healthy Blair County Coalition is collaborating with community partners to sponsor the annual **Let's Move Blair County Day** which will be held this year at **Lakemont Park on Saturday, June 15, 2024 from 11:00 am – 1:30 pm**. Our goal is to promote a healthy Blair County by bringing awareness to the public about The Let's Move Blair County initiative and the importance of wellness. Our focus is to encourage our residents to make healthier lifestyle choices, including nutrition, physical activity, and **mental wellness** as well as share available local resources. **In addition, we will continue our Let's Move Into Kindness campaign which was a huge success.**

This day will include a health fair/screenings; family wellness activities, lots of **kindness activities for adults and children**, and awesome health-related and kindness prizes. One of our planned activities is a scavenger hunt around the park for yard signs with kindness tips from our sponsors.

**The Healthy Blair County Coalition (HBCC) is asking for community support to help promote this kindness campaign through corporate, agency, and individual sponsorships and donations. All sponsors will be recognized on the Healthy Blair County Coalition's website for their support of this important community initiative and on individual yard signs displayed throughout the Park.**

Attached is a form indicating two options for you to donate/sponsor in support of this initiative! For additional information or to have questions answered, please contact Coleen Heim, Director of the Healthy Blair County Coalition at [info@healthyblaircountycoalition.org](mailto:info@healthyblaircountycoalition.org) or by calling 814-317-5108 at ext. 305.

Thank you in advance for your support.

Sincerely,

The Youth Connection Task Force



# Sponsorship Options

## “Blair County Let’s Move Into Kindness Campaign”

**Deadline for Sponsorships: May 10, 2024**

1. **Individual Yard Sign Sponsorship** – Sponsor the printing of your Yard Sign. Your company/ organization’s name and logo will appear on the sign that will be placed around Lakemont Park as part of a scavenger hunt for kindness tips. The sign can be returned to you for your use after this event. The cost of the sponsorship is \$125.00 per sign.



2. **Prize Donation** – Donate prizes for those participating in the health fair and kindness activities.

Please email this sponsorship form to [info@healthyblaircountycoalition.org](mailto:info@healthyblaircountycoalition.org) and your organization will be invoiced by the United Way of the Southern Alleghenies. The United Way is our fiduciary agency so your payment would be sent to:

The United Way of the Southern Alleghenies  
**Healthy Blair County Coalition Account**  
208 Hollidaysburg Plaza  
Duncansville, PA 16635

If you do not need invoiced, simply email the sponsorship form and then send a check to:

The United Way of the Southern Alleghenies  
**Healthy Blair County Coalition Account**  
208 Hollidaysburg Plaza  
Duncansville, PA 16635

**Organization Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Prize Donation (if applicable):** \_\_\_\_\_

**What is your Kindness Tip?** \_\_\_\_\_